



SPONSORSHIP SPECS SHEET

ADDITIONAL MEDIA

ADDITIONAL MEDIA ELEMENTS

- Print (Game Program)
- Full Page (no bleed) 10.125in W x 9.321in H
 - Half Page (no bleed) 10.125in W x 4.5in H
 - Quarter Page (no bleed).....4.962in W x 4.5in H
 - Strip Ad (no bleed)..... 10.125in W x 1.7in H
 - Format.....PDF, JPEG, TIFF
 - Color CMYK
- Web (CorkyKell.com, ScoreATL.com, GaPrepNews.com)
- Supercube 300px X 250px
 - Format.....JPG, GIF
 - ColorRGB
- Score's Email Newsletter
- Banner600px X 200px
 - Format.....JPG, GIF
 - ColorRGB
- Score Atlanta High School Scoring APP
- Supercube 600px X 540px

COMPANY LOGOS

Please email your company logo as a **high resolution jpg** file as well as a **png file with a transparent layer** to gdauid@scoreatl.com. The logo will be used for the Corky Kell website, television and digital features for graphics packages and more depending on the sponsorship package.

TELEVISION COMMERCIALS

Go to www.WeTransfer.com and email the commercial file to gdauid@scoreatl.com. The file size must be under 2GB. Please note in the message that this is the Corky Kell Classic TV commercial.

HD File Specifications (720p HD format is preferred) Quicktime specs are as follows:

	Final Cut Pro	Avid	Alternative H.264
Stream Type:	Apple ProRes 422 1920x1080 60i 48kHz Apple ProRes 422 1280x720 60p 48kHz	Avid DNxHD 145 (8-Bit)	H.264
Video Bit Rate	Default - (CBR)	Default - (CBR)	45 Mbps - (CBR)
Frame Rate	1080i - 29.97 720P - 59.94	1080i - 29.97 720P - 59.94	1080i - 29.97 720P - 59.94
GOP	Default	Default	Default
Aspect Ratio	HDTV - 1080i (16:9) or HDTV 720P (16:9)	16:9	16:9
Width/Height	1920x1080 (1080i) or 1280x720P (720p)	1920x1080 (1080i) or 1280x720P (720p)	1920x1080 (1080i) or 1280x720P (720p)
Chroma	4:2:2	4:2:2	4:2:2
Interlacing	1080i (Upper/Top Field First) 720P (progressive)	1080i (Upper Field First) 720P (progressive)	1080i (Upper Field First) 720P (progressive)

SUBMISSION

ALL SPONSORSHIP ELEMENTS ARE DUE BY AUGUST 6, 2018

VIDEO SCOREBOARD/LED FILES

Please email to:
Graham David: gdauid@scoreatl.com
Please email the video file by using wetransfer.com or gmail.com.

RIBBON BOARD LOGOS

Please email to:
Graham David:
gdauid@scoreatl.com

PRINT/WEB ADS

Please email to:
Rhonda Rawls: rhondarawls@scoreatl.com
with cc to
Graham David: gdauid@scoreatl.com

Questions? Contact Graham David at gdauid@scoreatl.com or 513-600-6557.