



THURSDAY, AUGUST 16, 2018

ROME'S BARRON STADIUM, ROME, GA

5:30 P.M. RIDGELAND VS. CALHOUN

8:30 P.M. ROME VS. MARIETTA

TV/RADIO SPONSOR | \$7,250

Broadcast live on television WXIA network Channel 36 (WATL) and on radio 92.9 The Game

- Four 30-second TV commercials in every game (8 total)
- One in-game TV feature in every game (2 total)
- Six 30-second radio spots in every game on radio (12 total)
- One in-game radio feature in every game (2 total)

On Site-Activation

- Hang 8 x 10 banner along fence line on the 50-yard line
- 8-foot table / booth inside Rome's Barron Stadium
- Four PA announcements in each game (8 total)
- Additional Media on Multiple Score Platforms

Scoreatl.com & GAprepnews.com (300px X 250px rotating supercube ad for 1 week), Georgia High School Sports Email Newsletter (600px X 300px content banner ad for 1 week), Score Atlanta High School Scoring APP (640px X 500px rotating supercube for 1 week)

ON SITE SPONSOR | \$3,500

On-Site Activation

- Hang 8 x 10 banner along fence line on the 50-yard line
- 8-foot table / booth inside Rome's Barron Stadium
- Four PA announcements in each game (8 total)
- Full page print ad in game program
- Additional Media on Multiple Score Platforms

Scoreatl.com & GAprepnews.com (300px X 250px rotating supercube ad for 1 week), Georgia High School Sports Email Newsletter (600px X 300px content banner ad for 1 week), Score Atlanta High School Scoring APP (640px X 500px rotating supercube for 1 week)

